

2023 GISU International Research Symposium

EVENT PROGRAM

Tuesday, 14 November 2023

8.00am	Registration Desk Open Level 9, Foyer	
9.00am-9.15am	OPENING CEREMONY Conference Room 2 / Virtual Welcome to 2022 GISU International Research Symposium Professor Geoff Lee Acknowledgement of Country Freeman Dancers	
9.15am – 10.00am	PLENARY SESSION Conference Room 2 / Virtual Greater Cities Commission - Visionary Planning for a Global Multi-City Region Chris Hanger, CEO Greater Cities Commission	
10.00am – 10.30am	MORNING TEA Level 9 Foyer	
10.30am – 11.15am	PANEL - TOURISM IN A POST-PANDEMIC WORLD Conference Room 2 / Virtual Dean Long, CEO, Australian Travel Industry Association David Beirman, Adjunct Fellow, University of Technology Sydney Robert Harding Smith, Global Strategy Manager, Tourism Australia Facilitator: Professor Yi-Chen Lan	
11.15am - 12.00pm	CONCURRENT RESEARCH PAPER ROUND 1	
	Stream 1: Conference Room 1 / Virtual <i>Chair: Francine Garlin</i> https://uws.zoom.us/j/86432533806	Stream 2: Conference Room 2 / Virtual <i>Chair: Felicity Picken</i> https://uws.zoom.us/j/89322626606
	TRANSFORMING NEGOMBO: A BLUEPRINT FOR DEVELOPING A SMART TOURIST CITY FOR ENHANCED LIVABILITY, WORKABILITY, AND SUSTAINABILITY Pathirana, M. T. <i>Edith Cowan University Sri Lanka</i> , Scott, N. <i>Edith Cowan University</i> and Sarah, G. <i>Griffith Institute for Tourism</i>	THE ROLE OF CREATIVE INDUSTRIES AND CULTURAL TOURISM: CASE STUDIES, CHALLENGES AND IMPACTS POST PANDEMIC Cheryle Yin Lo, <i>Creative Traveller Enterprises</i>
	TOWARDS THE IMPROVEMENT OF FOOD FLAVOR ANALYSIS THROUGH THE ARTIFICIAL INTELLIGENCE INTEGRATION Inducil Joemar P. and Galapate Wendell L., <i>St. Dominic College of Asia, Bacoor City Philippines</i>	MODELLING AND FORECASTING HOSPITALITY AND TOURISM EMPLOYMENT OF SRI LANKA K.M.U.B. Konarasinghe, <i>Institute of Mathematics and Management, Sri Lanka</i>
	THE SMART TOURISM DURING THE WAR AND POST-WAR RECOVERY: THE CASE OF UKRAINE Svitlana Chukut, Olena Akimova, Anna Ischenko, Maksym Yenin, Iurii Perga and Olha Zahvoiska, <i>Igor Sikorsky Kyiv Polytechnic Institute</i>	REVITALIZATION OF THE RURAL PERIPHERY THROUGH TRANSFORMATIVE TOURISM GEOGRAPHIES Joseph M. Cheer, <i>School of Social Sciences, Western Sydney University</i>

12.00pm-12.15pm	SPECIAL ADDRESS Conference Room 2 / Virtual Professor Minghai Wei, President of Guangzhou University Professor Barney Glover, Vice-Chancellor President, Western Sydney University	
12.15pm-1.00pm	LUNCH AND POSTER SESSION Level 9 Foyer	
1.00pm-1.45pm	PANEL - SUSTAINABLE DEVELOPMENT GOALS MASTERCLASS Conference Room 2 / Virtual Jen Dollin, Director Sustainability Education and Partnerships, Western Sydney University Shaista Khan, Director Schools Program, Executive Committee Member, United Nations Association of Australia NSW Division Andrea Spencer-Cooke, CEO/Principal, One Stone Advisors Pty Ltd Facilitator: Associate Professor Neil Perry	
1.45pm-2.30pm	CONCURRENT RESEARCH PAPER ROUND 2	
	Stream 3: Conference Room 1 / Virtual Chair: Willem Coetzee https://uws.zoom.us/j/86432533806	Stream 4: Conference Room 2 / Virtual Chair: Pheroza Daruwalla https://uws.zoom.us/j/89322626606
	SUSTAINING THE HOSPITALITY AND TOURISM INDUSTRY IN SRI LANKA: A DESCRIPTIVE ANALYSIS OF PAST AND PRESENT TRENDS FOR THE FUTURE Konarasinghe W.G. S., Mariyani-Squire E., Garlin F., School of Business, Western Sydney University, Australia	DIGITAL TRANSFORMATION AND ENTERPRISE LABOR PRODUCTIVITY Xuan Tang, Guangzhou University
	THE MECHANISM OF SMART CITY DEVELOPMENT IN THE CONTEXT OF THE SOCIETY 5.0 TRANSITION Serhii Voitko, Igor Sikorsky Kyiv Polytechnic Institute, Ukraine	DEVELOPING ECONOMIC INDICATORS FOR UNIVERSITIES AS PART OF REGIONAL ECOSYSTEMS Serhii Voitko, Ndivhuho Tshikovhi, Javier G. Lacalle, Elif Surer, Emilio Martin, Sibusiso Moyo, Zikho Qwatekana, Inu Rana, Nadiia Konovalova, Alev Atak, F. Pinar Acar, Sonia Royo, Valeria Russkova, Vikas Kumar
	ACCELERATION OF TECHNOLOGY ADOPTION POST-COVID: LESSONS AND CHALLENGES FROM TOURISM SECTOR IN SOUTH AFRICA Qwatekana Z. and Tshikovhi N., Durban University of Technology, South Africa	
2.30pm-2.45pm	CLOSING REMARKS Conference Room 2 / Virtual Messages from Event Team Professor Geoff Lee Messages from GISU Alliance Steve Farr	
2.45pm-3.45pm	AFTERNOON TEA / NETWORKING Level 9 Foyer	
3.45pm	EVENT CLOSE	